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COLLABORATION KEY TO AFFORDABLE HOUSING



Bob Finnigan

Bob Finnigan, the COO of **Heron Group of Companies**, was named the new president of the **Canadian Home Builders'**

Association at their annual convention in Kelowna, B.C., in May.

During his inaugural address, Finnigan stated that housing affordability is one of the biggest issues facing homebuyers and it's a subject that everybody should be concerned about.

"When I look at the issues that CHBA continues to work on, they are all familiar," Finnigan said. "Affordability, red tape, regulation and developments policies, new home taxes, skilled labour supply, the underground economy, the environment – it's a list we all know well."

But, he said, collaboration is the key to success, and builders and developers must seek out areas of common ground with other stakeholders, including governments and neighbourhood organizations.

■ You can read Finnigan's full statement at CHBA.ca.

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